

Effective January 1, 2012

2012 Classified Line Ad Rates

Private Party – Individual

\$18

- 15 words (25¢ for each additional word)
- Bold headline
- Big Nickel
- 7-days in the Sparks Tribune
- Online at www.DailySparksTribune.com

Over 100,000 readers weekly. \$14 for just the Big Nickel and no bold headline. Add 25¢ for each additional word.

Commercial – Business – Real Estate

\$17

- 10 words (45¢ for each additional word)
- Bold headline
- Big Nickel
- 7-days in the Sparks Tribune
- Online at www.DailySparksTribune.com

Over 100,000 readers weekly. \$13 for just the Big Nickel and no bold headline. Add 45¢ for each additional word.